

Bastei Entertainment's New Children's Picture Book App Teaches Valuable Lifelong Lessons

Laura's Star and the Dream-Monsters, the fifth app in the Laura's Star series, is now out for iOS and Android users

Cologne, Germany (June 9, 2014) – Get whisked away into the land of dreams with the exciting new children's picture book app from Bastei Entertainment, *Laura's Star and the Dream-Monsters* available now for iOS and Android. Based on the "Laura's Star" series by Klaus Baumgart, this courageous story combines imaginative elements with interactive features to teach children about family, friendship and teamwork.

Age appropriate for toddlers, preschoolers and kindergarteners, *Laura's Star and the Dream-Monsters* takes children on a mystical adventure as Laura and her little brother Tommy sail away to the dream world to investigate the disappearance of Tommy's toy dog. With a little magic from Laura's special star, the sibling duo drifts off into the clouds to find the City of Dreams – where all the dreams of children live. Together, Laura and Tommy bravely ward off the dream monsters to rescue Tommy's toy dog.

With easy to follow narration, beautiful animation, and interactive features the story unfolds. Engaging games make children feel part of the story, like helping navigate Laura and Tommy past obstacles, unlocking the door to Tommy's dream, and guiding Laura and Tommy safely home through a maze thanks to the light of Laura's star.

"Each of Klaus Baumgart's stories has been carefully crafted with children in-mind to not only captivate their imagination, but also enrich their lives with subtle lifelong lessons for developmental growth," says Sabrina Glodde, project manager for Bastei Entertainment. "With the help of our development team and that of all of our own children, these cherished stories are brought to life digitally."

Features of Laura's Star and the Dream-Monsters include:

- Beautifully drawn illustrations by the popular children's book illustrator Klaus Baumgart
- More than 60 animated scenes, clever sound effects, and interactive mini games
- Captivating narration by native speakers in three languages: English, German, and Mandarin Chinese
- Intuitive, child-friendly controls suitable for ages two to five
- Social media sharing, volume and language controls, and library panel accessible via the title page's teddy bear
- No in-app purchases

Laura's Star and the Dream-Monsters is available now for \$2.99 in the <u>iTunes App Store</u>, <u>Google Play Store</u>, <u>Samsung App Market</u>, and <u>Amazon Appstore</u>. Additional children's stories from the *Laura's Star* series are also available for \$2.99.

For additional information about *Laura's Star and the Dream Monsters*, including the press kit and screen shots visit: <u>https://www.dropbox.com/sh/35igj3xiv9mungk/AAC-GQ0hCLf49Z_V0tsvJ5rga</u>

About Bastei Entertainment:

Founded in 2010, Bastei Entertainment is the digital department of parent company Bastei Lübbe GmbH & Co. KG, a leading German trade publisher home to famed authors David Baldacci, Dan Brown, Jeff Kinney, Ken Follett, Lesley Pearse and many more. Dedicated to the development of new innovative products and global digital entertainment, Bastei Entertainment's in-house development team continuously creates unique multi-media content which translates the written world into digital works such as eBooks, mobile applications and other digitally enhanced products.

For additional information about Bastei Entertainment, please visit the company website at http://www.luebbe.de/.

Contact: Christine Rivas Appency for Bastei Entertainment christine@appency.com 562-412-9260